

Breese, Robert

From: Max <[REDACTED]>
Sent: 08 June 2018 17:39
To: M&CP - Licensing
Cc: Anthony
Subject: Gremio de Fenchurch Application to Review
Attachments: Gremio Representation.pdf

Please find a copy of our representation with regard to the recent review in relation to the proposed Application to Review the license granted to Gremio de London Ltd for the premises at 26 A Savage Gardens.

We will of course attend the hearing and I gather this is likely to be early July.

Max Alderman
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Representation to Committee following an application to review.

Following the recent application to review the license at Gremio de Fenchurch Street as the license holder I write to state that:

- 1 The application was correctly advertised in both the local press and posted on the building itself on the 28th April 2017 and was up for the required 28 days as stipulated by the legislation, the committee acknowledged this fact in determining the outcome.
- 2 The license was granted on the 22nd June 2017 following a committee hearing as the Double Tree Hotel had made a representation with reference to the terminal hour on Friday and Saturdays.
- 3 They were represented by Eversheds, a specialist licensing solicitors, and their main concern was around the terminal hour, however, had there been an error in any of the process they most certainly would have flagged this at the time, they did not.
- 4 During the committee hearing a Ward Member was in attendance and asked if she could speak on behalf of the local residents, the committee rightly declined this as neither she nor the local residents had made a representation.
- 5 Having been declined I confirmed that I was happy for her to speak even though this was in breach of the guidelines.
- 6 The Member spoke passionately on behalf of the residents and as a result of this I agreed that we would add extra conditions in relation to the rear garden space, including stopping the use of the terrace at midnight. The original application had stated that the surrounding area was predominantly commercial and this was an honest mistake on my behalf and clearly the committee took note of this following the Members submission and the license as granted reflects this fact.
- 7 The committee retired to make their decision and on the balance of the evidence provided and the extensive operating schedule included in the application they granted the license.
- 8 As always any of the concerned parties had 21 days to appeal to the local Magistrates Court should they be dissatisfied with any part of the grant of the license, no objection was lodged and it was only at the beginning of this year that any concerns were raised.
- 9 Having had the license granted, a condition of our agreement to lease, we proceeded to complete the lease of the arch from Network Rail and started work on the refurbishment. We proceeded in good faith following the grant and have made a substantial investment to improve this long-established premises.
- 10 During the works various interested parties including neighbours and council officers have attended the site and on more than one occasion Anthony Thomas explained our intentions and the style and feel of the operation.
- 11 Work has stopped on the site at the moment following the intense interest we seem to have generated and the uncertainty that this has created has meant that we have had to postpone our opening from April and we are now unable to set a certain date.

12 With regard to the grounds for the review i do not believe they can realistically be lodged prior to the site opening.

13 Every aspect of the four licensing objectives were clearly and carefully addressed in the operating schedule in line with City of London licensing guidelines submitted with the application

14 As an organisation we are responsible for over 50 licensed premises within the Greater London area and as such take our role extremely seriously, the first premise was taken in 1999 and since then we have had an unblemished record on the licensing front without a single review at any site for any reason.

Signed:

A large black rectangular box redacting the signature of Max Alderman.

Max Alderman

Operations Director

8th June 2018